

**7th ANNUAL
GREAT AMERICAN ROCKABILLY RIOT
EL PASO TEXAS**



**2017
SPONSORSHIP PACKET**

HOT ROD PACKAGE -\$20,000

COMPANY LOGO AND ADVERTISING

- Event Banners at Pre-Party, Entrance of El Paso County Coliseum, and on the Main Stage and at the After-Party
- Mentions, Branding and Logo in local and national advertising both radio and print
- Company announced on main stage throughout event
- Logo on Event T-shirt
- Company Logo On ALL Event Programing and Promo Materials
- Full page in Event Program
- Facebook, Instagram, Twitter
- Great American Rockabilly Riot Home Event Web Page

BOOTHS

- Friday Pre-Party (sales or display)
- El Paso County Coliseum Venue (sales or display)
- Saturday Car Show Area (sales or display)
- After-Party (sales or display)

EXTRAS

- Twelve (12) Pre-Party Passes
- Twelve (12) Two-Day VIP Passes
- Twenty(20) Two-Day GA Passes
- Complimentary registration for cars or motorcycles
- Minimum of Three Rat Rods provided by Hardknocks Car Club for an event prop for up to 6 hours
- Private dinner for 12 sponsored by The Original Great American Land and Cattle and Dominics Italian Restaurant

RAT ROD PACKAGE - \$10,000

COMPANY LOGO AND ADVERTISING

- Mentions, Branding and Logo in local and national advertising both radio and print
- Company announced on main stage throughout event
- Company Logo On ALL Event Programing and Promo Materials
- Logo on Event T-shirt
- Full page in Event Program
- Facebook, Instagram, Twitter
- Great American Rockabilly Riot Home Event Web Page

BOOTHS

- El Paso County Coliseum Venue (sales or display)
- Car Show Area (sales or display)

EXTRAS

- Ten (10) Pre-Party Passes
- Ten (10) Two-Day VIP Passes
- Twelve (12) Two-Day GA Passes
- Complimentary registration for cars or motorcycles
- Minimum of Three Rat Rods provided by Hardknocks Car Club for an event prop for up to 6 hours

Daddy O Package - \$5,000

COMPANY LOGO AND ADVERTISING

- Half page in Event Program
- Facebook, Instagram, Twitter
- Great American Rockabilly Riot Home Event Web Page

BOOTHS

- El Paso County Coliseum Venue (sales or display)

EXTRAS

- Six(6) Pre-Party Passes
- Six (6) Two-Day VIP Passes
- Ten (10) Two-Day GA Passes
- Complimentary registration for cars or motorcycles

Kool Kat Package - \$2,000

COMPANY LOGO AND ADVERTISING

- Half page in Event Program
- Banner by the Car Show
- Great American Rockabilly Riot Home Event Web Page

BOOTH

- El Paso County Coliseum Venue (sales or display)

EXTRAS

- Four (4) Two-Day VIP Passes
- Six (6) Two-Day GA Passes
- Complimentary registration for cars or motorcycles

Car Show Package-\$1,000

COMPANY LOGO AND ADVERTISING

- Company Logo On Event Program and Promo Materials
- Website Car Show Page
- Advertising Half Page in Event Program
- Company Banners in Car Show Area

BOOTH

- 1 Booth in Car Show Area (Sales or Display)

EXTRAS

- Two (2) Two-Day VIP Passes
- Four (4) Two-Day GA Passes

- Complimentary registration for cars or motorcycles

Petticoats and Pumps Package-\$500

COMPANY LOGO AND ADVERTISING

- Logo on Pin Up Contest Web Page
- Logo on print materials related to Pin Up Contest
- Social Media Relating To Pin Up Contest
- Opportunity to Include promotional materials in Pin Up contestant prize packs

BOOTH

- 1 Booth in Car Show Area (Sales or Display)

EXTRAS

- Two (2) Two-Day VIP Passes